

Driscoll's Consumer Advisory Panel Privacy Policy – How we use your information

[Visit Driscoll's general Privacy Policy here](#), for the community, read below:

Last updated: June 30, 2021

Ipsos-Insight, LLC, commonly known as "Ipsos", is a market research company registered in the United States of America. This privacy policy explains how we use any personal information we collect about you when you join the Driscoll's Consumer Advisory Panel (the "Community") or participate in the Community research activities using the Community website.

Topics:

1. [What are Ipsos's company details?](#)
2. [What information will Ipsos collect about you?](#)
3. [How will Ipsos use the information you provide?](#)
4. [Who will have access to your information?](#)
5. [Will this Community collect information from children?](#)
6. [How long will Ipsos keep the information you provide?](#)
7. [How does Ipsos ensure your personal information is held securely?](#)
8. [Does this survey use Cookies or similar code?](#)
9. [Who to contact if you have any questions about this Community or this privacy policy?](#)
10. [How can you get access to your information and/or correct it?](#)
11. [State Legislative Requirements](#)
12. [Useful links:](#)

What are Ipsos's company details?

Ipsos-Insight, LLC, is a specialist research agency established in the United States of America, and part of the Ipsos worldwide group of research companies. Ipsos is a member of both ESOMAR and Insights Association, as such Ipsos abides by the ESOMAR and Insights Association's Code of Conduct and associated regulations and guidelines.

You can find further information about Ipsos on its website that can be found [here](#).

[TOP](#)

What information will Ipsos collect about you?

We collect the personal information you provide by email and in completing our recruitment questionnaire when you decide to join our Community. We also collect personal information you provide when you voluntarily complete any other Community surveys, participate in any other Community activities, or you provide feedback, comments or other information on our Community members' website.

[TOP](#)

How will Ipsos use the information you provide?

All the information you provide will be stored separately from the personal information used to invite you to participate in Community Unless you provide your express consent to Ipsos to disclose such information to other members of the Community or to the Ipsos client sponsoring the Community research ("Sponsoring Company"), your participation in a Community, together with your individual responses to the questions will be kept strictly confidential by Ipsos and Driscoll's.

We will use the information you provide to:

1. Keep a record of your membership of this Community.
2. Send you invitations to participate in Community research activities, which may include invitations to complete a diary, upload pictures etc.
3. Append personal data you provided in response to our recruitment survey, such as geographical location, ethnicity, occupation categories etc., to any information you provide when participating in the Community for research analysis purposes.
4. Enter you into any prize draws that you are eligible to take part in or, where invited to do so, have asked to be entered into.
5. Communicate with you regarding your membership of the Community.
6. In order to respond to any questions, queries or requests you may raise.

We will NEVER use your personal information for any purpose other than to conduct research relating to the Community. We will NOT try to sell you anything, nor use your information except for the purpose of performing market research on behalf of the Sponsoring Company. Nor will we ever pass your personal information to third parties for marketing purposes though we may provide your information to the Sponsoring Company with your consent.

Content you submit, post, transmit or make available through the Community, your use of the Community, and your connection to the Community will be used solely for research analysis purposes only. The results of this research will be anonymous, statistical information only, and we can assure that unless you provide consent to share your personal information, you will NOT be identifiable in any published results. If you contact Ipsos for any reason regarding this research, your contact details will be used solely for the purpose of responding to your request.

If you have any questions about the Community and the research or how your personal information will be used, please contact the community manager via the support email found within the Community's home page. They can be contacted by email sent to support@driscollscommunity.com.

Or by letter sent to:

1. Driscoll's Consumer Advisory Panel
2. Ipsos SMX Division of Ipsos-Insight, LLC
3. 360 Park Ave S
4. New York, NY 10010

[TOP](#)

Who will have access to your information?

Access to your personal information will be limited to only those Ipsos staff involved in this research project, or who need access in order to directly support the systems used for this Community, such as the online survey and research data analysis systems or Community website. This may include staff in:

1. Other Ipsos Group companies involved in this research, some of which may be located in other countries.
2. Our sub-contractors who may carry out some of the processing on Ipsos' behalf, and under Ipsos's control; including the service providers who host or provide technical support for our systems.

The Sponsoring Company may also have access to your personal information, but only with your prior consent.

This Community is controlled by Ipsos in the United States, with our systems hosted in the USA or the UK, but other Ipsos Group companies or sub-contractors involved in the research which may be located in other countries. However, we can reassure you that we take great Ipsos Community Privacy Policy – December 2020 Page 3 of 5 care to ensure any transfers of your personal information are carried out securely and in compliance with all applicable data protection and data privacy legal requirements. Please see Ipsos Global Data Protection and Privacy Policy for more details [here](#).

We can also assure you that any sub-contractors involved are also required to abide by the same data privacy legal requirements and security arrangements as Ipsos.

[TOP](#)

Will this Community collect information from children?

No. Participation in this Community is only open to individuals 18 or older.

[TOP](#)

How long will Ipsos keep the information you provide?

We will keep the personal information you provided when you joined our Community, together with any information you provided in response to a recruitment questionnaire for as long as you remain a member of the Community. You are free to leave the Community at any time. We may also remove you from our Community if you are not actively participating or are no longer eligible to be a member of any other reason, or the Community is closed.

Before removing any member from our Community for inactivity, we will notify them and provide details of how to remain a Community member where appropriate.

When you leave the Community, are removed from it, or the Community is closed, we will securely delete all personal information, leaving only anonymous research data.

[TOP](#)

How does Ipsos ensure your personal information is held securely?

We take very seriously our responsibilities to keep your personal information secure. As such we take every reasonable precaution to ensure your information is protected from loss, theft or misuse. These precautions include appropriate physical security of our offices, controlled access to computer systems, and use of secure, encrypted internet connections when collecting personal information.

[TOP](#)

Does this survey use Cookies or similar code?

Cookies or similar technologies are used by our Community website and our partners to analyze trends, administer the site, track users' movements around the site and gather demographic information about our user base as a whole. (A cookie is a small file of letters and numbers that is stored in a web browser when a user visits our site.).

We use the following categories of cookies:

1. **Strictly necessary:** These cookies are required for the proper operation of our Community website. They include cookies that track a user session or accessing secure areas of our Community website.

2. Performance: The information these cookies collect is anonymous and is used to compile aggregate data including information about the pages users visit. Thus, helping us to improve how our Community website works ensuring users can easily navigate, engage, and find information.
3. Functionality: These cookies are used to remember users' preferences such as username, language or region when they return to our Community website.
4. Tracking and Targeting: These cookies record users' visit to our Community website, a particular web page they visited, or activities they participated. We will use this information to ensure we provide more relevant experience to our target visitors, and/or later aggregate the information to analyze website traffic and trends.

Cookies set by third-party and external sites

Our site may contain embedded images, videos, and links to external and third-party websites. As a result, when you click on such an object, you may be presented with cookies from the owner of that respective website where the content is hosted. Our site does not control the dissemination of such cookies. Contact the relevant third-party website for their privacy policy and cookie information. Note that disabling or removing cookies may have an adverse impact on the proper functioning of the site, and certain features may become disabled or unavailable.

As is true of most websites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, referring/exit pages, browser type and operating system, date/time stamp, and/or clickstream data. We do not link this automatically-collected data to other information we collect about users. For more information about cookies used by our Community website, visit [the Community website cookies datasheet](#).

[TOP](#)

Who to contact if you have any questions about this Community or this privacy policy?

If you have any questions about this research or how your information will be used, please contact the study team. They can be contacted by email sent to support@driscollcommunity.com.

Or by letter sent to:

1. Driscoll's Consumer Advisory Panel
2. Ipsos SMX Division of Ipsos-Insight, LLC
3. 360 Park Ave S
4. New York, NY 10010

If you have any questions or require further information this privacy policy, Ipsos' compliance with data protection laws or information we may hold about you, please contact our Privacy Officer. They can be contacted by email sent to DPO.USA@ipsos.com with "Driscoll's Consumer Advisory Panel" as the subject line.

Or by letter sent to:

1. Ref: Driscoll's Consumer Advisory Panel
2. Data Protection Officer
3. 2020 K St NW #410
4. Washington, DC 20006

[TOP](#)

How can you get access to your information and/or correct it?

At any time, you are entitled to request a copy, correction or deletion, of the personal data, which we hold. For further details, please contact the Ipsos Data Protection Officer. They can be contacted by email sent to DPO.USA@ipsos.com with "Driscoll's Consumer Advisory Panel" as the subject line.

Or by letter sent to:

1. Ref: Driscoll's Consumer Advisory Panel
2. Data Protection Officer
3. 2020 K St NW #410
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Or you can call our Ipsos Privacy Rights toll free support number at 1-833-931-1521 and leave us a message. Make sure you note the community name and the reason for your call.

[TOP](#)

Changes to this privacy policy:

This Privacy Policy was last revised June 30, 2021.

[TOP](#)

State Legislative Requirements

Certain State laws may give you additional rights to limit the sharing of your personal data or require that you are informed of your specific privacy rights.

California Consumer Privacy Act

There are certain rights that California residents have under the California Consumer Privacy Act ("CCPA"). For example, the Ipsos Policy explains how California residents can exercise their rights under the CCPA to request that we: (1) provide certain personal information that we have collected about them during the past 12 months, along with related information described below, or (2) delete certain personal information that we have collected from them.

Under the CCPA, "personal information" is information that identifies, relates to, or could reasonably be linked with a particular California resident or household. This information is referred to in this Notice as "Personal Data."

If you are a California resident, you have the right to request that we disclose to you the following information covering the 12-month period prior to your request ("Access Request"):

- a) The categories of Personal Data we collected about you and the categories of sources from which we collected the Personal Data;
- b) The business or commercial purpose for collecting or selling Personal Data about you;

- c) The categories of third parties to whom we disclosed Personal Data about you, and the categories of Personal Data disclosed;
- d) The specific pieces of Personal Data we collected about you; and
- e) Delete Personal Data we collected from you ("Deletion Request").

California residents have the right to opt out of the sale of their information by businesses that sell Personal Data. The CCPA defines a "sale" as the disclosure of Personal Data for monetary or other valuable consideration. You can obtain more information regarding CCPA and exercise your right to opt out of the sale of your personal data by [accessing here](#).

In addition, you have the right to be free from discrimination by a business for exercising your rights under the CCPA.

[TOP](#)

Useful Links:

Ipsos: <https://www.ipsos.com/en-us>

Ipsos Group: <https://www.ipsos.com>

Insights Association: <https://www.insightsassociation.org>

ESOMAR: <https://www.esomar.org>